

For Sale by Owner or Realtor Signage Specification Sheet – effective January 1, 2021

1. No ARC approval is required as long as the homeowner follows the specifications outlined here.
2. The following should be submitted to the property management company : Realtor/Owner contact information, street address of property for sale and a design drawing or photo.
3. All signs are standardized with white background, blue lettering, logo of Sunset Inlet and crown (scallop) shape on top (see photo below). The dimensions are 16 inches by 16 inches. Use CMYK Color Codes : PMS 143, PMS 2925, PMS 293 (check with Palm Coast Signs & Graphics or other local sign shops for signage on file)
4. Signs can include realtor name, realty company, realtor logo, contact phone number and contact email address
5. Support post shall be white, 2 inch square aluminum or PVC material. A tube can be added to distribute fliers.
6. One sign shall be placed on the property for sale within 10 feet of adjacent road in front of property.
7. Sign cost will be borne by property owner and/or realtor

